

causeit.org

LEARN

INNOVATION

- Storytelling for Innovators: How to Talk about Your Great Ideas
  - Keynotes & Think Tanks
  - Trainings
  - Research
- The Four Seasons of Innovation: From Seed to Harvest
  - Keynotes & Think Tanks
  - Trainings
  - Research
- Power Dynamics in Innovation
  - Keynotes & Think Tanks
  - Trainings
  - Research
- Digital Business: Full-Spectrum Innovation
  - Keynotes & Think Tanks
  - Trainings
  - Research

TEAMS

- It's Not Who You Are, It's How You Think: Thinking Styles in Modern Workplaces
  - Keynotes & Think Tanks
  - Trainings
  - Research
- Enabling Value: the Multi-Sided Platform Business Model
  - Keynotes & Think Tanks
  - Trainings
  - Research

ETHICS & LEGALITY

- Liability in the Cyborg Age
  - Keynotes & Think Tanks
  - Trainings
  - Research
- Data Ethics
  - Keynotes & Think Tanks
  - Trainings
  - Research

THOUGHT LEADERSHIP

- The Future of Automobility: Beyond the Connected Car
  - Keynotes & Think Tanks
  - Trainings
  - Research
- Future Thinking for the Cyborg Age
  - Keynotes & Think Tanks
  - Trainings
  - Research
- Digital Financial Platforms: The Future of Digital Banking
  - Keynotes & Think Tanks
  - Trainings
  - Research
- The Social Network of Things: The Internet of Things Evolved
  - Keynotes & Think Tanks
  - Trainings
  - Research

RESOURCES

- Web Magazines
- Our Bookshelf
- WHITE PAPERS
  - Field Guide to Cultures of Innovation
  - Cybersecurity for the Digital Age
  - From Automobiles to Automobility
  - The Social Network of Things
  - Full-Spectrum Innovation
  - Agency in Innovation
  - Digital Financial Platforms

BLOG

Team Members

- MJ Petroni
- Jessica Long
- Kenneth Mead
- Kelly Richins
- Mark Bonchek
- Nada Jiddou

Vision and Values

TEDxBellevue

US

- Community Projects
  - Eastbank Connect
  - Dominican Republic Direct Support
  - Other sponsorships and projects
  - We'Moon Mobile
  - The Portland Area Business Association
  - Salon Q
  - The Sexual Minority Youth Resource Center

CONTACT

- SOCIAL
  - <http://www.facebook.com/causeit>
  - <https://twitter.com/causeit>
  - <http://www.linkedin.com/in/causeit>
- contact form
- phone number
- contact email
- hours
- locations
- AREAS SERVED

SHIFT

Excursions

- Outfitting
- Excursion
- Orientation
- Return Home

Coaching

- shifts
- domains
- OTHER COACHING
- SOMETHINGOROTHER

Strategy Workshops

- A Digital Strategy Roadmap (for the domain focused on)
- Digital Business Product Specs
- Business Model Validation
- Value Propositions
- Pilot Tech/Resource Needs and Persona Models
- Concepts for Testable Minimum Viable Product or Internal Pilots

Technology Implementation

- scaling discussions with client IT and top tech partners
- big vision, realistic budget
- translation to business stakeholders, technologists and strategic partners
- build working pilots

Capabilities

Paradigms of the Future

- Paradigm Shifts & Digital Transformation
- Introduction to the Full-Spectrum Innovation Approach

Imagining New Value

- Who's The Customer?
- Play With Assumptions and Industry Concepts
- What's Possible
- Strategic Timeline (2026 to now)

DESIGN

Design Sprints

- A Digital Strategy Roadmap (for the domain focused on)
- A Digital Offering Architecture
- Digital Business Product Requirements Document and Market Requirements Document:
- Business Model (validated)
- Value Propositions (validated)
- Pilot Tech/Resource Needs and Persona Models (validated)
- Product Technology Needs
- Market Environment Summary
- Concepts for a Scaled Offering